



# MY MUSIC MARKETING TOOLS CHEAT SHEET



*"Curated infographic cheat sheet with some music marketing tools I use in the promotion and the marketing of my music."*

# Music Marketing Tools Cheat Sheet



It can be hard when you start off either making hip hop beats or writing rap songs. I know it all too well. At one stage I was there too. When I started off I didn't have any of these tools, nor did I have the knowledge to use them.

After some time and dedication, I acquired these tools one by one to help me with my online music business. I recommend these tools to hip hop beat makers and hip hop artists because I use them both, to help make and promote my music online.

Disclaimer: Some of the links below are referral links, at no extra cost to you I will earn a small commission if you decide to purchase these products. Since I have used all of these products online for my own websites I have confidence in my recommendation based on my own experience with these companies. If you do go through my referral link thanks for your support.



Daniel Hartnett  
The Corporatethief Beats  
Beat Maker, Audio Engineer, Music  
Marketing Blogger

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [BLUEHOST WEB HOSTING](#)



Most of my websites are hosted with [Bluehost](#). With all the website training courses out here most of them recommend Bluehost. The main reason is due to their ease of use and quick 1 click install.

It's cheap and easy to use and they have an excellent support team. I would always recommend Bluehost to anyone starting a new website today.

[Learn More](#)

## [THRIVE THEMES](#)



[Thrive Themes](#) is a tool that enables me to create these amazing landing pages in a matter of minutes. My resource page and my whole website are created using Thrive Themes.

I've been using WordPress for a long time and, to be honest, I always thought it was the best tool for the job. But recently starting using something that changed my mind (although I'm still using WordPress):

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [Aweber - Email Marketing Software](#)

Since I started my own online music business I have used **Aweber** as my email marketing software.

If I had one piece of advice for any artist starting out today, I would strongly urge them to start their email list today.

[You can start with Aweber today with a Free 30 Day Trial.](#)

[Learn More](#)

## [Distrokid Music Distribution](#)

**Distrokid** is an online music distributor for independent artists. It's the fastest way online for independent artists to get music into some of the top music stores/streaming sites.

Some of which include Apple Music, Spotify, iTunes, Google Play & YouTube Music, Amazon, Pandora, Deezer Tidal Napster (beta) iHeartRadio many others.

[Get 7% off Distrokid using my referral link](#)

[Learn More](#)



**DISTROKID** 

The easiest way for musicians  
to get music into Spotify.

 INSTANT ACCESS TO SPOTIFY FOR ARTISTS

# Music Marketing Tools Cheat Sheet

## [My Sniply Bot](#)



This has to be one of the coolest tools out there on the web. **My Sniply Bot** enables you to create a little pop-up message to be added to any link you send out on social media.

This tool is great for promoting new mixtapes, free beats, squeeze pages and building a following on social media.

[Watch My Video Tutorial For More Information](#)

[Learn More](#)

## [CANVA](#)

**Canva** is a simple online image editing tool. It's perfect for musicians, podcasters, bloggers and YouTubers. Want to make lyrical videos quick? Canva is a platform for beginners, non-designers & professionals to create animated and live-action videos for every moment of life.

Canva is free to join and provides you with a ton of social image templates to use to help you create mixtape covers, album art, Youtube thumbnails, press kits, and images for social media.

[If you need help with Canva watch this demo video](#)

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [My Follow Adder Bot](#)

**My Follow Adder Bot** for Instagram is a tool that I use to help build up my Instagram following.

Most of us online use the follow-for-follow method to help build up our social media followers.

Follow Adder just removes the time-consuming grunt work that comes with the follow-for-follow method.

[Here is a FREE Video course here on how to use it.](#)



[Learn More](#)

## [My Circleboom App](#)

**My Circleboom App** enables musicians to grow by allowing them to Design, plan, automate and post or schedule their social media posts in one place within the social media management tool.

**My Circleboom App** is a great tool to use if you want to clean up your Twitter.

It is great for deleting old tweets, replies, and likes. It is also great for cleaning inactive and spam accounts.

[Learn More](#)



# Music Marketing Tools Cheat Sheet

## [My Repurpose Bot](#)



**My Follow Adder Bot** for Instagram is a tool that I use to help build up my Instagram following.

Most of us online use the follow-for-follow method to help build up our social media followers.

Follow Adder just removes the time-consuming grunt work that comes with the follow-for-follow method.

[Here is a FREE Video course here on how to use it.](#)

[Learn More](#)

## Traffic Secrets Book

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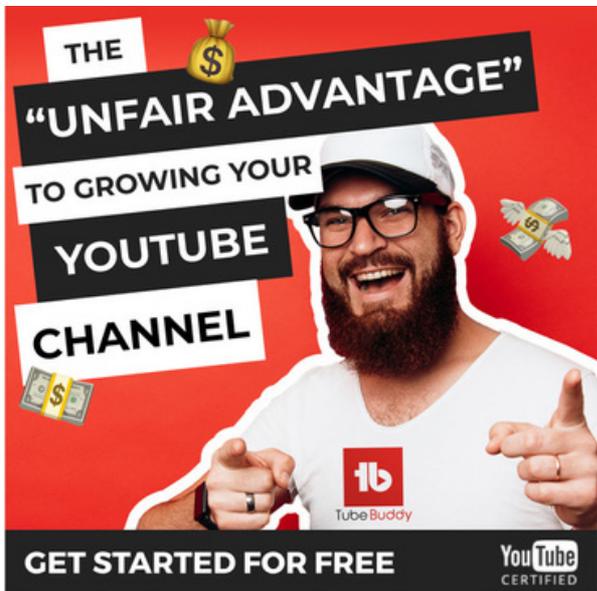
It is great for deleting old tweets, replies, and likes. It is also great for cleaning inactive and spam accounts.

[Learn More](#)



# Music Marketing Tools Cheat Sheet

## [Tubebuddy](#)



**Tubebuddy** is an amazing tool that helps minimize the mundane tasks of uploading a music video to Youtube. You can look up the tags that other popular music/ beats videos have.

You can bulk copy, tag, descriptions, cards and annotations. One of my favourite features is the ability Tubebuddy gives you to syndicate all your Youtube videos on Facebook and Twitter.

[Watch This Tutorial Video Here](#)

[Learn More](#)

## [IFTTT](#)

**IFTTT** is both a website and a mobile app. The service launched in 2010 with the following slogan: "Put the Internet to work for you".

With IFTTT I can trigger multiple actions with 1 action. For example, If I upload a music YouTube video it will automatically send it to Blogger, Twitter, Facebook, Tumblr, my Blog, Medium, Pinterest & more... Creating a syndication network.

[Watch This Tutorial Video Here](#)

[Learn More](#)



# Music Marketing Tools Cheat Sheet

## [Indie Bible](#)



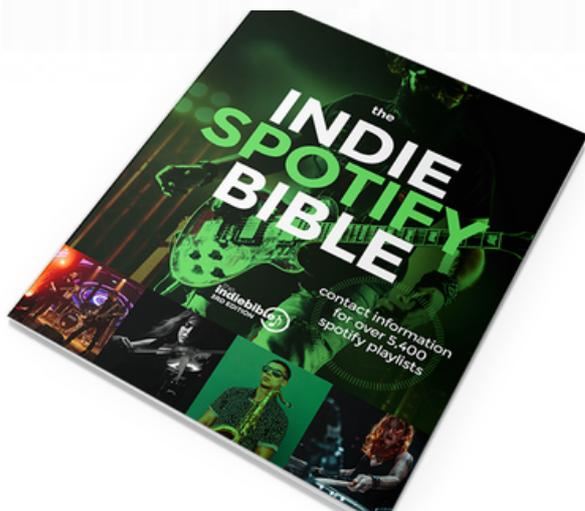
For 20 years the indie bible has helped independent artists of all genres with music promotion, getting signed to a record deal, having their music reviewed, getting radio airplay, distribution and radio promotion.

What's the best way to find success? The Indie Bible. This 1500+ page book contains 16 sections sorted by genre and geographic location, making it easy for you to search through!

The indie bible will help you to gain worldwide exposure on a limited budget!

[Learn More](#)

## [Spotify Bible](#)



The internet is a powerful tool for musicians and bands to reach new listeners. SPOTIFY, one of the most popular music-streaming services on earth can help your band get their tracks heard by people all over!

Spotify is the perfect way to find and connect with newfound fans. The INDIE SPOTIFY BIBLE categorizes genres by GENRE, so you can easily target playlists that are suited for your style of music!

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## YouTube Bible



YouTube is a video platform that has been growing exponentially. It's no surprise, then, to find out there are over 5 billion videos watched every day! The top destination for modern consumers? YouTube—home of the most informative and entertaining content around."

By following the INDIE YOUTUBE BIBLE, you'll be able to tap into a vast market with detailed contact information for over 3,400 YouTube playlists.

[Learn More](#)

## Apple Music Bible



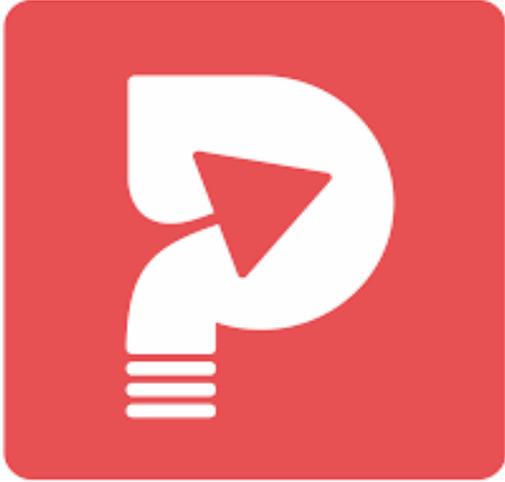
The APPLE MUSIC BIBLE is an essential tool for any Apple Music fan. With over 3,400 playlists to choose from and easy access at your fingertips with this handy app on iPhone or Android device, alike-you'll never run out of options!

With this playlist generator, you'll never have to search in vain for a specific genre of music. The curators welcome all styles and will create playlists tailored just for your needs!

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [Playlist Push](#)



**[Playlist Push](#)** helps independent artists and small record labels to get their music heard by Spotify playlist curators and Youtube influencers.

If you want your music to be heard, then submit it! There are plenty of active playlist curators that will promote anything they believe in.

If you're looking for more exposure on Spotify, this service is perfect. It not only helps with followings and likes but also submissions to playlist editors so your music can be heard by even bigger audiences!

[Learn More](#)

## [Music Gateway](#)

Music Gateway is a worldwide music industry marketplace to access music industry jobs, record labels, music promotion, A&R & further your career in music.

Get your music heard by submitting it to independent Spotify playlists or add new tracks that can be featured in select slots on their blog. The submissions showcase the best of artists from around here!

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [My Jasper Bot](#)



My **Jasper Bot** Is an Incredibly Talented and Intuitive AI Copywriter. AI Copywriting That Writes High-Converting Copy (Like This) for Video descriptions, email newsletters, and playlist submission emails.

Create content 5x faster with artificial intelligence. Jasper is the highest quality AI copywriting tool with over 3000 5-star reviews.

It is a writing tool that uses artificial intelligence to help you write better content on ANY topic. I use it to write my blog posts and social media content.

[Learn More](#)

## [Chartmetric](#)



Chartmetric is the one-stop shop for aspiring musicians who want to make it big in music. Whether you are looking for streaming data, social media metrics or even analytics on how your artist compares against other genres. Chartmetric's all-inclusive platform gives artists and managers the data they need to succeed in today's music industry.

With charts, streaming information as well social media metrics like likes/dislikes you can create a career that will make your Following proud.

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## Gmass App

A powerful mass email and mail merge system for Gmail. **Simple and powerful email marketing inside Gmail.**



So if you want to send out a mass email to playlist curators and personalise it for each curator Gmass enables you to do this without having to use BCC or CC fields.

This makes it look like a genuine direct personalised email to that person. Plus you have a better chance of email INBOX delivery using gmails own servers.

[Learn More](#)

## Storrito

#1 Instagram Story Planner & Editor and it allows you Auto-Post Instagram Stories and **Instagram REELS from YOUR DESKTOP.**



**GAME CHANGER!** Let's face it. Trying to do Instagram marketing from your phone is a pain in the ass. The ability to all my Instagram & Facebook Reels and stories from my Desktop saves hours of my time.

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [SongTradr](#)

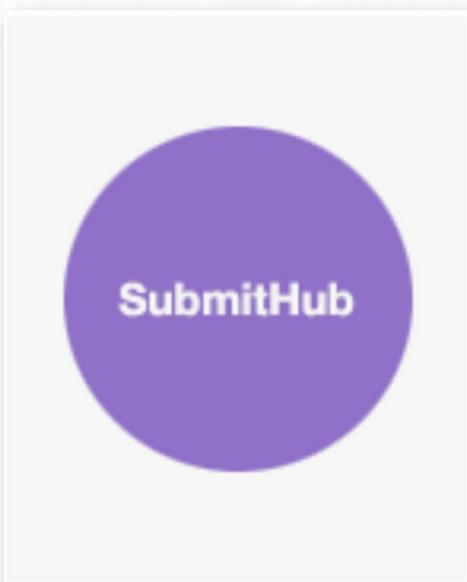


However, if you are just looking to publish or license your music, Songtradr is cheap, efficient and reliable. It comes down to what you are looking for, your budget and your personal preference.

Songtradr is a music licensing platform for songwriters, publishers and copyright owners to easily control their music licensing.

[Learn More](#)

## [Submit Hub](#)



SubmitHub is the easiest way to promote your music to blogs, record labels, radio stations, Spotify playlists and YouTube or SoundCloud channels.

SubmitHub.com is an online service that acts as a link between musicians and bloggers/playlisters/labels/radio stations.

Reviews of SH are mixed. Some good some bad. If you are confident in your music \$40/\$50's shouldn't deter you from testing the waters.

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [HYPEDDIT](#)



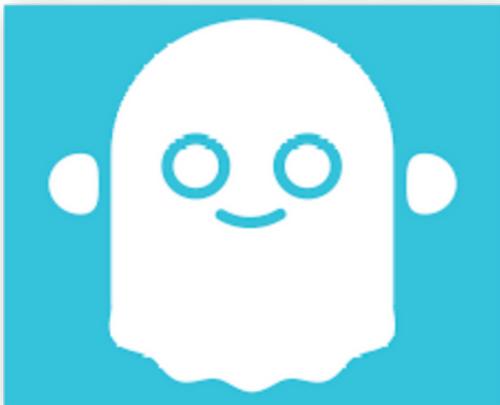
Grow more real fans and get your music heard on Spotify, SoundCloud, Youtube, Instagram and many more.

Create smart links for music, pre-saves and Download Gates to encourage people to subscribe to and follow your social media channels.

Submit your music to blogs, playlists, labels and other influencers. Get started for free!

[Learn More](#)

## [My Phantom Buster](#)



**Please use it with caution.** **My Phantom Buster** is social automation growth tool for Twitter and Instagram.

You can get to it carry out auto-mated retweets, follows, scraping specific followers, and auto-liking posts with certain hashtags.

It can also **extract emails** from specific social media posts with certain conditions like "Music Submissions" and "Rappers Looking for Beats" & "Playlist Curators"

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [BandLab](#)

BandLab is the best free music recording and leading social music creation platform with more than 50 million users worldwide.

BandLab lets you make and share music, no matter your skill level or background. The multi-track Mix Editor is a music maker that lets you record, edit and remix your music.

They also have a similar set-up to Soundcloud where you can chat and share your music.

Get started for free!

[Learn More](#)

## [My VEED Editor](#)

**My VEED Editor** is like the **Canva** for online video. I hate having to use video edit desktop software like iMovie or Final Cut for 60's social media videos. All the uploading and downloading takes so much time.

My VEED Editor is Cloud Video Editor {specifically for social media} which allows you to make stunning videos with a single click. Cut, trim, crop, add subtitles and more. Online, no account needed.

Try it now, free.

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [Patreon](#)



**Patreon** is a membership platform that provides business tools for content creators to run a subscription service.

It helps creators and artists earn a monthly income by providing rewards and perks to their subscribers.

**This is where every musician should begin.**

[Learn More](#)

## [YT MONSTER](#)

**YTMonster** is the biggest YouTube exchange platform, based on up-to-date YouTube insight, and offers you the fastest path to growth ever seen.

You earn credits for watching other people's videos and in turn, you can use these credits to promote your videos.

YTMonster provides a way for channels to grow. You can purchase the feedback you need directly.

[Learn More](#)

# Music Marketing Tools Cheat Sheet

## [Open Broadcast Studio](#)



**OBS Studio**

Want to go live on Facebook, Instagram & YouTube? If the answer is Yes! then you're gonna need OBS. Open Broadcasting Software {OBS} is the tool in which I use to screen record beat-making videos.

I also use OBS to help stream live videos to Facebook and YouTube, as I found the using Youtube Google hang out feature is fine for conversations it's not the best for showcasing live internal audio from Logic Pro X. [Watch My OBS Demo Video](#)

[Learn More](#)

## [Fiverr](#)

This has to be an underrated resource for musicians. I feel that many artists are not using Fiverr to its potential. **Keep away from paying for Twitter Followers and fake Facebook likes.**

There are tons of quality hiphop blogs on here for just five dollar submission fee.

Also if you are on a tight budget you can get mixtape graphics, Press Releases, DJ Drops and Music radio submissions.

[Learn More](#)

# Usefull Music Promotion Gigs On Fiverr

## [Fiverr Press Release Gigs](#)



**fiverr.**  
Press Releases

A press release is the standard way that companies and musicians promote their latest product, tour or news. It's one of the most basic marketing tools every musician can have in their marketing arsenal.

In a nutshell, a press release is a blog post or article written about a musician so that other online publications have source material to write about the artists in question. The press release is then given to online editors, bloggers and journalists so that they can put their own "ANGEL" "SPIN" OR "TWIST" on said artists new "Album", "Tour", "Single" or prelaunch content {aka NEWS}

[Learn More](#)

## [Fiverr Music Blog Submissons](#)



**fiverr.**  
Music Blog  
Submissions

One of the best ways to build up buzz for your music launch is to get others to share the news. You can only do so much buzz building using your social channels.

There are loads of great rap blogs on Fiverr that will post your mixtape or snippet on their website for only \$5. Just make sure you have good-quality recordings.

Most bloggers don't judge if the song is good or not, but having a quality recording is a must !!!! There are many benefits to this.

[Learn More](#)

# Usefull Music Promotion Gigs On Fiverr

## Fiverr Playlist Pitching



**fiverr.**  
Music  
Playlist  
Pitching

If you are like me and HATE THE REJECTION or the GRUNT WORK associated with manual playlist pitching try and use some of these playlist pitching gigs on Fiverrr.com Playlists are the new music blogs. There is no way around it.

While I hate the thought of playlist pitching there is no doubt that it's a very effective method of music promotion that's IF !!!! AND I MEAN IF!!! Your song ends up in a GOOD PLAYLIST.

It has been said that playlist curators are like the new age A&R.

[Learn More](#)

## Music Video / Lyrical Videos



**fiverr.**  
Music Blog  
Submissions

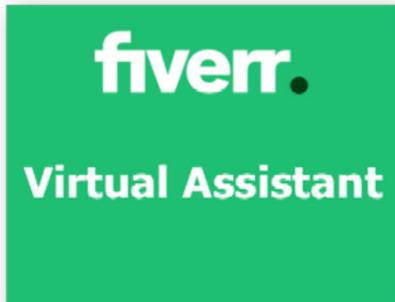
You need to be able to maximise the promotional value from a single song on that mixtape. The biggest problem with most hip hop artists is that they use the songs themselves to promote the mixtape. You need to be able to create multiple types of content for every single song.

For example, you take one song, and Now you chop this video up for each social network. Facebook YouTube and other video sites allow full songs. With Instagram and Twitter, you need to have one to two-minute clips..

[Learn More](#)

# Usefull Music Promotion Gigs On Fiverr

## Virtual Assistant



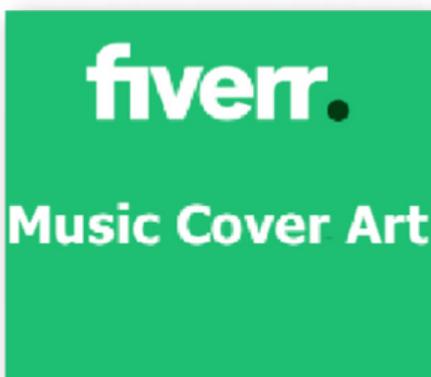
I knew I needed to hire some help full-time with the daily tasks of creating content and managing all my websites.

So I hired people from the Fiverr website who was affordable to me and gave me fewer daily chores to do and spend more time making music and better business decisions.

You can't do everything yourself. If you really want to be successful you need to build a team. This is the best music marketing advice I can give you. Hire some help !!!

[Learn More](#)

## Music Album Cover Art



You need to be able to maximise the promotional value from a single song on that mixtape. The biggest problem with most hip hop artists is that they use the songs themselves to promote the mixtape. You need to be able to create multiple types of content for every single song.

For example, you take one song, and Now you chop this video up for each social network. Facebook YouTube and other video sites allow full songs. With Instagram and Twitter, you need to have one to two-minute clips..

[Learn More](#)

# Music Marketing Courses

## [Music Marketing Blueprint 2.0](#)



If you're struggling to promote your music online and you are unsure of where to start, then you're in the right place.

Most musicians rely on digital assets and web pages that they don't own or control and it leaves them frustrated and overwhelmed.

The Music Marketing Blueprint 2.0 shows you over the shoulder how to promote your music the right way.

[Learn More](#)

## [The Auto Blogger Method](#)

***Learn How my Bare-Bones Auto Blogs have Generated Over,3 372 Leads For Us... & 8k Monthly Visits to My Music Websites.***



My Secret Traffic Generation Formula On How To Promote Your Music Or Content With Auto Blogs

Perfect For Music Promotion, Selling Beats, List Building, Building Social Followers, and Content Creators.

This is my secret weapon in music marketing. Here I should you how to set up auto blogs using curated content from the internet which works on autopilot.

[Learn More](#)